



HOS742 –Luxury Event Florist Company For Sale –UK

An opportunity has arisen to acquire a leading luxury florist company supplying high profile, prestigious clients. Its client list includes luxury brands, film companies, event planners, catering firms as well as corporate and private clients.

This well-established and highly reputable brand, benefits from over 40 years of trading. It operates from advantageously located warehouse premises in close proximity to Central London.

The company boasts an extensive portfolio of innovative briefs, which include large scale corporate events, bespoke weddings in high-end venues, film premieres and expansive installations to transform venues into immersive settings.

This business has demonstrable sustainability and social responsibility credentials, from its policy of sourcing British grown flowers and plants where possible, to its charitable remit, supporting the horticultural programme of a leading charity.

The company benefits from the talents and commitment of a creative team, bringing their combined backgrounds from the floral industry, film industry, marketing and PR to enhance the company's success. The company adheres to a high-level, bespoke service model, reflecting its ability to cater to the expectations of its luxury client base.

Having positioned itself as a luxury flower brand, the company has identified ample potential to make viable inroads to the next stage in its growth - into the Super Luxury market. To capitalise on this, the company has appointed a Business Development Officer, a Branding Manager, and engaged an experienced and far-reaching Social Media Partner.

Highlights

- Long, uninterrupted history of trading.
- Prestigious client list of iconic London venues, event planners, catering companies, corporate and private clients.
- Award winning with interesting creative briefs and executions.
- Reputable luxury brand.
- Approved supplier status with many prominent venues.
- Well-defined and demonstrated Corporate Social Responsibility practices.
- Strong, talented and creative team.
- Key shareholders committed to supporting the transition of ownership in the short, medium and potentially long term.



Financial Overview

F/Y:	2020	2021	2022	2023	2024	2025 (F/C)
Sales revenue	£1,347,747	£245,751	£1,814,308	£2,073,612	£2,279,391	£2,420,000
Gross profit	£841,355	£114,460	£1,159,238	£1,302,532	£1,421,284	£1,470,000
<i>Percentage</i>	<i>62%</i>	<i>47%</i>	<i>64%</i>	<i>63%</i>	<i>60%</i>	<i>61%</i>
Adjusted EBITDA	£150,299	-£112,229	£310,974	£261,346	£243,580	£274,600
<i>Percentage</i>	<i>11%</i>	<i>-46%</i>	<i>17%</i>	<i>13%</i>	<i>11%</i>	<i>11%</i>

- Directors' replacement cost is accounted for within the Adjusted EBITDA.

Offers Invited