

## HEH026 - Sports Merchandise Company For Sale

## **Business overview**

- Opportunity to acquire a highly successful sports merchandise company.
- Based in the South East UK within easy reach of London and the motorway network.



- A highly profitable and cash generating business with a strong balance sheet.
- 10% year on year growth for the last 5 years despite the difficult economic climate with a target to achieve a turnover of £1.3m in 2014.
- Solid client base of corporates, sports clubs and sports associations.
- 80% of turnover is repeat sales to around 740 existing client accounts.
- Niche product range and well known brand in the sport merchandise market.
- Well run company with financial systems and second tier management in place.
- Significant potential to increase sales and profitability far beyond the annual 10% growth achieved to-date.
- 3 directors + 2 management + 5 sales/admin staff + 7 workshop/warehouse staff
- Leasehold premises in South East UK.
- Reason for sale: Retirement.

## Financial overview

| Year ending 30th Nov | 2010     | 2011     | 2012       | 2013       | 2014<br>(Forecast) |
|----------------------|----------|----------|------------|------------|--------------------|
| Sales revenue        | £866,588 | £990,479 | £1,094,087 | £1,193,060 | £1,300,000         |
| Gross profit         | £370,275 | £409,694 | £444,703   | £475,187   | £520,000           |
| Percentage           | 43%      | 41%      | 41%        | 40%        | 40%                |
| Adjusted EBITDA      | £221,991 | £251,128 | £270,249   | £280,938   | £310,000           |
| Percentage           | 26%      | 25%      | 25%        | 24%        | 24%                |

- The adjusted EBITDA takes into account the replacement cost for the directors.

## Offers invited for a company sale

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