

H09020 – Advertising, Marketing & Communication Specialists

Business overview

- An outstanding opportunity to acquire a successful advertising and marketing company based in East Anglia.
- Established in 1991, this is a highly profitable and cash generating business, which continues to grow despite the current economic climate.
- The revenue for January to March 2009 is up 46% compared to the same period in 2008.
- With a ready made client list of c. 40 clients including many blue-chip companies and local authorities, this business represents an excellent opportunity for either another communications or web-design/SEO company to acquire new business with little additional overhead or an individual advertising and marketing professional to acquire a platform from which to grow their own business.
- The business provides its services to a wide range of industry sectors, from food, travel and retail to charities, security, the police and county councils.



Products and Services

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|----------------------|-------------------|
| – Marketing strategy | – Graphic design |
| – Advertising | – Web site design |
| – Brand consultancy | – Exhibitions |
| – Public relations | – Media services |

Employees: 1 director + 1 full time employee + 2 freelancers

Premises: Out of town serviced offices, 36 m2. Rent and rates: £4k / year

Reason for sale: The vendor wishes to move with his family to Australia.
A full hand-over and training is offered subject to agreed terms.

Financial overview

<i>Year ending 31 March</i>	<i>2005-06</i>	<i>2006-07</i>	<i>2007-08</i>	<i>2008-09</i>
Sales revenue	£182,041	£149,877	£147,483	£179,260
Adjusted NET PROFIT before tax	£45,723	£30,220	£59,255	£82,761
<i>Percentage</i>	<i>25%</i>	<i>20%</i>	<i>40%</i>	<i>46%</i>

Asking price: £95,000 for sale via share transfer